

1. Title, director and release year?
 - "Food Inc." was released in 2008 and was directed by Robert Kenner.
2. What is the central argument or narrative of the film?
 - The film focuses on how the food industries large corporations produce massive quantities of inexpensive foods.
3. How is the argument or narrative made or sustained? How much scientific information is provided, for example? Does the film have emotional appeal?
 - There are interview with people who are experts in the industry, employees of the industry, and small farmers. The film has a significant emotional appeal with the mistreatment of animals and the interviews with small farmers and people suffering from loss due to the contamination of food.
4. What sustainability problem does the film draw out? Political? Legal? Economical? Technical? Media and Informational? Organizational? Educational? Behavioral? Cultural? Ecological?
 - The film looks into political, organizational, cultural and ecological sustainability problems.
5. What parts of the film did you find most persuasive and compelling? Why?
 - The fact that as America continually grows in population there is a higher and higher demand on the food market to produce a sufficient quantity of food in order to meet demand. This leads to cheap food with possibility of contamination with harmful organisms or chemicals. It's sad that people do not really care where there food comes from as long as it tastes decent and is affordable.
6. What parts of the film were you not compelled or convinced by? Why?
 - "Food Inc." suggests that people should be buying locally grown organic products. While this is a good start it is not feasible for everyone. Local, organic, and food grown on small farms is more expensive than the mass produced food we see in most supermarkets. Also people will always want some foods that are either not capable of being produced locally or just are not in supply locally.
7. What audiences does this film best address? Why?
 - This film best addresses anyone interested in looking into where their food comes from. It is good for people who are very conscious of what they eat down to the people who are oblivious to what they eat.
8. What could have been added to this film to enhance its environmental educational value?

- If anything were to be added to this film it would include some examples of farms or towns where the people live from the food grown locally. This would help to better illustrate the possibilities talked about. Perhaps even some industrial food producers that use more sustainable practices and how they do it.
9. What kinds of action and points of intervention are suggested by this film? If the film itself does not suggest corrective action, describe actions that you can imagine being effective.
- The film as stated before suggested that people be more aware of the choices they make when it comes to their food. It also says that they should seek locally grown foods and organic foods. I agree with this suggestion and another reason for doing this besides health reasons is that it supports local companies and does not contribute to large industrial farms.
10. What additional information has the film compelled you to seek out? (Provide at least two supporting references.)
- This film encouraged me to seek out more information about GMOs. I found it crazy that the companies who produce GMOs and stand to profit from their implementation are the same companies who “approve” them as safe.

Bibliography:

GMO Facts. (n.d.). *The NonGMO Project* RSS. Retrieved May 6, 2014, from <http://www.nongmoproject.org/learn-more/>